



Finale Blog Tips, Guidelines & Terms

What's the goal?

To provide practical tips, tricks, advice, and insights to help fellow Finale users create more efficiently and improve their understanding of its features, functions, and tools.

Who's the audience?

Composers, arrangers, songwriters, engravers, educators, students, and hobbyists.

What's my topic?

When choosing a topic to write about, it's best to focus on *actionable solutions*.

Questions to consider when developing a blog topic:

- What Finale tools are most helpful to me during my creation process, and how can they be more helpful to others?
- How have I used Finale in tandem with other technologies or programs to optimize creation?
- What are some notation "hacks" or strategies I've discovered or developed?
- How can I affirm, inspire, inform, or educate other Finale users?
- What role has Finale played in helping to accomplish certain goals or projects?

Get inspired at finalemusic.com/blog!

What's the format?

When writing a blog article, think quality > quantity. The structure should follow a standard introduction, body, and conclusion format. While it's important to include as much useful information as possible, keep in mind that detail should not sacrifice the overall flow and readability. Adding bulleted or numbered lists and section headers throughout the body of the article to break up text, categorize ideas, and move the reader along is strongly encouraged.

When mapping out ideas, consider these various types of articles to help organize the presentation of information:

- Step-by-step instructions (["Swing 16th Notes Playback in Finale Notation"](#))

- “How to...” posts (“[Create a Big Band Rhythm Section in Finale using Band-in-a-Box](#),”)
- Industry best-practices (“[Don't Drop the Ball When Printing Your Music](#)/”)

If you choose to include visuals in your post, such as screen captures, please paste or link to images within the blog document you upload. You must have permission to use any visual that you include, and visual assets that include students or children will not be considered without explicit parental permission. Inclusion of visuals is not guaranteed and will be incorporated at the discretion of the Finale marketing team.

What’s the Process?

Once you submit your article, a Finale marketing representative will review and be in touch with you via email to discuss details around any potential edits and the anticipated timing of posting and sharing the article if it is chosen to be featured.

Please note that submitting an article does not guarantee a feature on the blog.

By submitting your blog content to Finale you agree not to submit such content to another entity and you grant Finale a gratis exclusive worldwide license to such content for 90 days from when it is posted on our website(s). This duration enables Finale to maximize exposure for such content through its various channels, including but not limited to social media, e-mails, print and/or digital advertorials, ebooks, and/or various types of microcontent in an effort to amplify and support your content while furthering Finale’s reputation as an authority on music notation software.

Please note that while blog authors retain all rights to the blog content submitted to Finale, if you choose to repurpose your content, we strongly suggest using derivatives of the work that link back to the content in full on our site (rather than creating an exact copy of the piece) to avoid creating duplicate content and issues with SEO. After said 90 days, if you choose to crosspost or reprint your content elsewhere, please include the line "This piece originally appeared on finalemusic.com/blog," and include a link back to the original post on finalemusic.com/blog.